

May 2015

The Long Game: A Video Essay on the Path to Success

“Always bear in mind that your own resolution to succeed is more important than any one thing.” – *Abraham Lincoln*



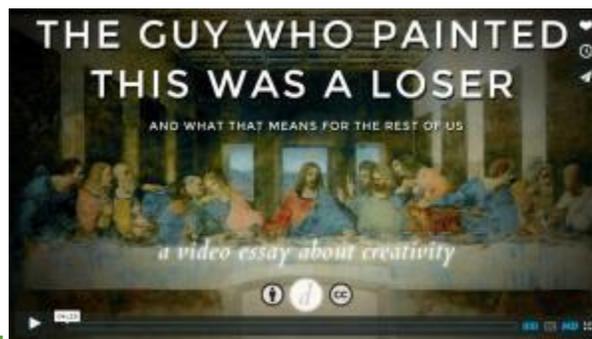
What does it take to succeed?

Are history’s “success stories” people who simply had more talent or luck than the next person? Research suggests not, in most cases. Perseverance, patience, practice, and pure grit are the hidden elements of most success stories, though too often they are the untold part of the success stories we see on TV.

Not coincidentally, perseverance is also a key factor in the many financial success stories that don’t make headline news. Stories of lottery winners and celebrities fill the airwaves, yet the majority of millionaires who took the “slow way” to wealth by earning, saving, and safely investing are ignored or even discounted as a valid way to build wealth.

The Long Game is a video essay designed by Adam Westbrook and originally released on [Delve.TV](#) that gives us valuable and entertaining history lessons while asking us to consider a fresh perspective on success. Brilliantly up-ending preconceptions we may have about people we now consider great artists, leaders, and inventors such as Leonardo DaVinci, The Long Game is a message that we desperately need to hear during this age of instant gratification and overnight success. Give the link below a click – you’ll be very glad you did! As a matter of fact, grab a bowl of pop-corn and watch this with your teenage child or grandchild. A great life lesson.

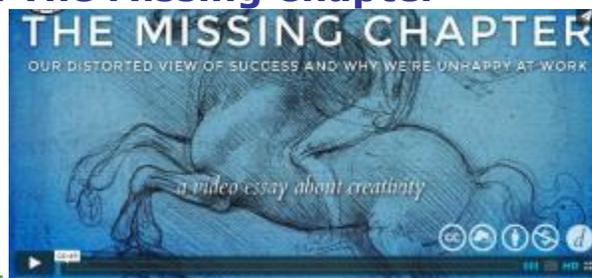
The Long Game, Part 1: Why Leonardo DaVinci was a Loser



[Click HERE to watch Part 1.](#)

We don't want to keep you in suspense, so please proceed to the second half for "the rest of the story"!

The Long Game, Part 2: The Missing Chapter



[Click HERE to watch Part 2.](#)

The message of The Long Game is also applicable to so much in our lives. Where are you in your "long game" – or games – that you are pursuing? Are you willing to push through "the difficult years" to learn your craft, to grow your business, to nurture the relationships, ideas, and talents that may one day be your own legacy?

The Long Game of Wealth

Relating the message to our finances, has our culture of fast food, faster computers, and lottery winnings led us to a financial philosophy of instant gratification? Where we seek fast results and miss out on the tremendous good and the legacy that a “long game” financial philosophy could produce?

It’s no surprise that those who try the hardest to “get rich quick” rarely do, and those that succeed often fail to keep the money that was gained with little time or effort.

Are You Ready to Play The Long Game of Wealth?

One of our favorite “long game” strategies (and a good way to start building the savings you’ll need to do larger, more lucrative investments) is by implementing a whole life policy with a paid-up additions riders to accelerate and maximize your cash value.

Want to learn more about Whole Life? Or, Perhaps you have a policy in place, but it’s time to begin a new “wealth bucket” for yourself or your children. The ultimate wealth “long game” is played when families build and transfer wealth through generations. Start the process and begin playing YOUR Long Game of Wealth.

This article is based on an article written by Kim Butler a Financial Professional of Guardian. Partners 4 Prosperity, LLC.

Whole life insurance is intended to provide death benefit protection for an individual’s entire life. With payment of the required guaranteed premiums, you will receive a guaranteed death benefit and guaranteed cash values inside the policy. Guarantees are based on the claims-paying ability of the issuing insurance company. Dividends are not guaranteed and are declared annually by the issuing insurance company’s board of directors. Guardian has paid a dividend every year since 1868. Any loans or withdrawals reduce the policy’s death benefits and cash values, and affect the policy’s dividend and guarantees. Whole life insurance should be considered for its long term value. Early cash value accumulation and early payment of dividends depend upon policy type and/or policy design, and cash value accumulation is offset by insurance and company expenses. Consult with your Guardian representative and refer to your whole life insurance illustration for more information about your particular whole life insurance policy.

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